

# Looking for a High Return Franchise Opportunity?



Business Doctors is a Coaching and Consulting Franchise that is rapidly expanding its network. They have secured international and national level contracts and are looking for the right professionals to join their growing network. Business Doctors provide proven franchise solutions, enabling franchisees to leverage their professional experience to rapidly grow their business, focused on serving the South African SME market.

Business Doctors is a prestigious career franchise business. Your main role would be to deliver packaged business advisory and support services to SMEs in your local area. Working in conjunction with your national franchise support team, additional business opportunities may also be available to you.



With a wide selection of popular services, an outstanding pool of registered small and medium enterprises, a sterling reputation and fast-growing demand, the current market is ripe for Business Doctors.



If you are looking to become your own boss by building a successful franchise, then Business Doctors may well be the right franchise option for you.



## Why Franchise or become an approved partner

### Your business in a box

1. Strong brand identity
2. Proven business concept
3. Lead generation and client acquisition programmes
4. Full suite of marketing collateral including website
5. National PR and social media
6. Award winning training
7. Fully supported by founders, regional directors and HQ team

90% of franchises report profitability each year

Don't Take Our Word For It... According to BIS 50% of all start-ups close within three years, whilst 90% of franchises report profitability each year and less than 4% of franchises close annually as a result of commercial failure. Source: BIS/BFA

### Top 10 Reasons to Franchise or incorporate our license offer

1. Image and Brand Awareness
  2. Proven Systems in Place
  3. Reliable Support Network
  4. Marketing Strategy
  5. Easier to Obtain Finance
  6. Training
  7. Location
  8. Lowered Risk
  9. Turnkey Business
  10. Purchasing Power
- Source: Franchise Direct

## Our process is designed to help you reach your maximum earning potential in year ONE!

Choosing the right business consultancy franchise/license is the key to your success. Our experience has shown that by offering superb value for money we provide an excellent opportunity for you to maximise your return on investment.

The Business Doctors franchise/license offers a unique opportunity. Providing you with the dedicated support and national presence of an established and trusted brand, along with the benefit of years of extensive business coaching and strategic marketing expertise.

# Business Doctors SA franchisees earn on average from R440,000 to R1,200,000 per annum

Average revenue £100,000 PA	Average revenue R420,000 PA	Average revenue \$60,000 PA	Average revenue \$80,000 PA
			
UK - Strategy & Retainers	SA - Strategy & VB Engagement	USA - VB Engagement	Canada - VB & Coaching

## What Makes Us Different?

In tough economic times, strong businesses succeed while weak ones fail. Business Doctors have been helping small and medium sized business (SMEs) get stronger, survive and thrive since 2004.

We have developed 10 practical steps to business success that will help you realise the full potential of your business. Using these we demonstrate:

1. The antidote to the Dragons Den
2. Breaking Big formula
3. How to achieve Business Freedom

We have developed cutting edge propriety software that when applied to your business will make your business 71% more valuable.

Through an analysis of 6,955 businesses, we've discovered that companies that achieve a Scalability Score of 80+ out of a possible 100 receive offers to buy their business that are 71% higher than what the average company receives.

